## THAM KHAO LUANG (Khaoluang Cave)

By Vanseven Co.,Ltd.



#### ATTRACTION DETAILS

Located approximately five kilometers from Khao Wang, this cave is regarded as the largest and the most beautiful cave in Phetchaburi. Apart from beautiful stalactites, the large hole on the ceiling allows the plenty of lights down to the cave floor creates the stunning scene in the cave. This cave also houses a Buddha image cast under the royal command of King Rama V as a dedication to King Rama III and King Rama IV. At the foot of KhaoLuang Hill, there is a large monastery locally known as Wat Tham Klaep or Wat Bun-thawi. Attractions within the compound are a large multi-purpose hall and a ordination hall laden with beautifully carved door panels.

## Santorini Park Cha-Am

By Vanseven Co.,Ltd.



SANTORINI PARK CHA-AM is administered by Ms. Nasvera Tantichirasakul, the progeny of Mr. Supoj Tantichirasakul, the owner of the Premium Outlet Cha-Am, with the position of Managing Director of Theme Plaza Development Company Limited, a subsidiary of the Pena Group Public Company Limited, which has successfully operated a variety of retail ventures across Thailand for over 30 years.

Pena started in the retail fashion business. We recognized that there were many types of retail with potential in the market. Hua Hin – Cha Am is a tourist destination, but to meet tourists' requirements, there should also be some activities. Retail certainly means selling, but it is not only shopping. Thrill rides are the amusement that we have selected and added for the whole family. These are the tangible objects. For abstract ideas, marketing activities will be held continuously in the project. Atmosphere is very important; our concept relies on current trends of high technology. These days, people like to take and share photos online. So our concept here is that every inch of space should be beautiful for photography. Everybody would feel happy as a part of atmosphere, so we invested quite a lot on the architecture and sculpture.

The idea of bedecking buildings in blue as the Santorini style in Greece also came from Mr. Supoj. Though this land is not adjacent to the sea, Hua Hin-Cha Am is considered a city by the sea. So we thought of an island city which is famous and has its own character, and the answer is Santorini. This is because when we see the architecture of this island, we know where it is. Since Santorini is the island city, there must be water. That's why there are many things here related to water, such as man-made waterfalls, dancing fountains, water balls for children, and green areas. The atmosphere inside is thus very enjoyable.

# Swiss Sheep Farm By Vanseven Co.,Ltd.



#### Swiss Sheep Farm

In place of the ancient dream of those who seek it. The complex nature. Come in contact with the atmosphere of a farm in a valley surrounded by the love that surrounds you with warmth, style European country. Farms that will take you time to dream again. You will enjoy riding the scenic meadows among shepherds. And full of fun activities that are fun and love and romance. The key to my weight. The successor to that reputation.

Couples who have put together the key of love. Hold the eternal love. Join today to add power to your fatigue. Add fresh restore your love for us here. Swiss Sheep farm.

## THE VENEZIA

By Vanseven Co.,Ltd.



#### ATTRACTION DETAILS

The inspiration of this magnificent project comes from the charm of Venice, the world's famous city of rivers. Venice is known as a city that massively uses water transportation by using the canal as a traffic channel throughout the city. In addition, the Venice has also preserved traditional stores with beautiful sculpture surrounding of the canal area. These charms can be compared to the one of the most charming cities in Thailand, Hua Hin.

Hua Hin has been a major tourist destination and famous city in Thailand. As of the face that Hua Hin is currently regarded as the prime tourism potential in terms of rapidly and steadily growing in the business and numbers of both Thai and foreign tourists. As the distance between Hua Hin and Bangkok, it is very convenient to travel as one-day trip between two cities; it takes less than two hours by car. Hua Hun, the city of relaxing place for living and visiting supported by surrounding many major attractions. Of course, huge buying power of over 65 million people across the country and overseas visitors.

The Venezia has brought you the only experience that you will never find in Thailand with some major magnificent Venice's symbolic landmarks, i.e. St. Mar's square and Bell Tower, world's famous tourist attraction landmark of the Venice. Another symbolic place of the Venice, of course, The Grand Canal, will be routed for more than 200 metres deep into the heart of the shopping village with the Gondolas service floating same as in the atmosphere of the Venice. In the area of 20,000 sq.m., there are 361 shops which are divided into 4 main zones:

1. Food and drinks. 2. Thai and International fashion. 3. Service Zone. 4. Design & Creative Zone.

## **PLEARNWAN**

By Vanseven Co.,Ltd.



#### ATTRACTION DETAILS

Plearnwan is an eco vintage village that features a faux Thai high street in the 1950s for the older generations to recall their good old days and the younger to learn and appreciate traditional culture. Because of that, Plearnwan is so named – Plearn is a combination of "play" and "learn" while Wan is from "wunwan", meaning good old days.

Two-story wooden shophouses in the heart of Plearnwan are where reminiscences are kept. Plearnwan's shops are decorated in old-fashioned style with advertisements, film posters, fashion magazines, appliances, and collections which can take you back in time to a nostalgic time.

Plearnwan includes a radio station that entertains you all day long with oldies. Also, visitors can take vintage photos with a drawn picture of Hua Hin Station as a backdrop.

At the weekend, a funfair is held with an outdoor cinema, a Ferris wheel, and a variety of amusing sidestalls and games. Plus, indulge yourselves with dishes at Khao-oon Kaengron, a renowned local restaurant, skewered sweet grilled fish, Thai style noodle rolls, Thai coconut pancakes, ice pops, Thai style soft drink and Thai style coffee.

If you are looking for a vintage hotel, "Piman Plearnwan" would like to welcome you with their colourful retro style guest rooms.

Plearnwan is located on the main street opposite to Klai Kangwon Palace. Mini-bus services from Bangkok's Victory Monument are available. Just tell the driver that you wish to get off at Plearnwan, opposite to Klai Kangwon Palace. Plearnwan is open from 10.00 to 22.00 from Sundays to Thursdays and until midnight on Fridays and Saturdays.

# Wat Huay Mongkol Temple By Vanseven Co.,Ltd.



The Wat Huay Mongkol temple complex located some 15 kilometers west of Hua Hin is famous for its enormous statue of one of Thailand's most famous monks, named Luang Phor Thuad.

#### Giant Luang Phor Thuad statue

The statue, which is about 12 meters tall and 10 meters wide, is set on a large mound. The image can be seen from far away reaching higher than the trees. You can climb up the wide stairways to the giant statue; bring water and sun cream since there is no shade and it gets hot quickly.

This place is very popular with Thai people from all over the country, who come here to pay respect to Luang Phor Thuad and to ask for things as favours, good luck, health, fortune and happiness.

On each side of the giant statue, there is a huge wooden elephant. Local people walk in circles under the belly of the elephants wishing for good luck. The complex also holds a Buddhist temple, a statue of King Taksin the Great on horseback and shops where Buddhist amulets can be bought.

## HUA HIN HILLS VINEYARD

By Vanseven Co.,Ltd.



#### ATTRACTION DETAILS

Tourists who favour wine should not miss to visit Hua Hin Hills Vineyard. It is the first and only one farm in Hua Hin district. It is special because it is on the beach which used to be a habitat of wild elephants. Soil and climate conditions are therefore suitable for the growth of a wide variety of grapes – Columbard, Chenin blanc, Shiraz, Brunello and other 20 species. Grape fruits are aromatic and have special characteristics of minerals and sea wind. Wine produced is full-flavored.

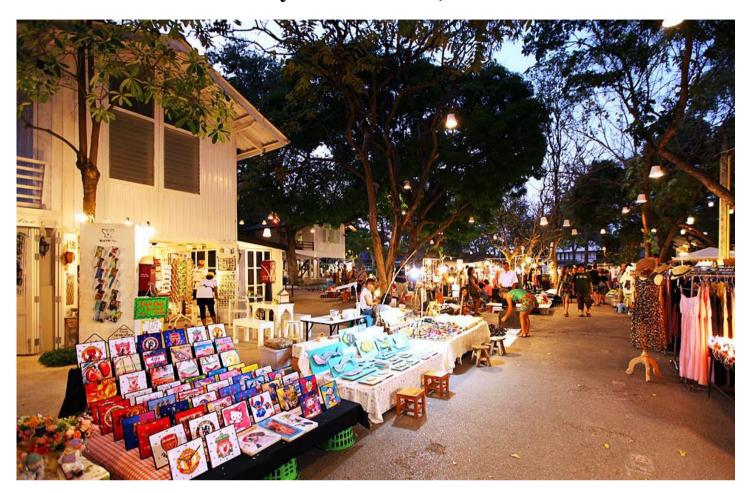
Apart from a production source of Thai high-quality of famous wine produced by Siam Winery Co Ltd, it has been developed to become a tourist attraction. Thai and foreign tourists will find the warmest welcome and gain new experiences of enjoyable activities in a 200-rai vineyard area of the total 1,000 rai. As soon as they step in this yard, they will see an order row of grapes in the yard surrounded by mountains that provide warm and romantic atmosphere. In the event of hot weather, a shop called the Sala is provided in the farm to sit and take a rest. It is a center inspired by Thai arts to welcome tourists with a tasty food shop.

#### Main activities here are:

- 1.The Sala makes the tourists be pleased with wine tasting and gain knowledge on wine and grape cultivation lectured by Siam Winery staff so that the visit is complete. A wine can be tasted free of charge. A group of visitors who want to try all types of wine must pay 150 baht a person.
- 2.Lovers who wish to absorb natural beauty can organize their wedding parties, honeymoon or other parties in the wine yard.
- 3.A riding on an elephant to visit the farm is charged 200 baht per 15 minutes (800 baht an hour). This activity is favored by foreigners.
- 4. The whole family can have fun in growing grapes and cutting grape fruits.

## CICADA NIGHT MARKET

By Vanseven Co.,Ltd.



#### ATTRACTION DETAILS

Cicada Market was created by Sasiamphai Leisure Co.,Ltd It is an integration between contemporary art and lifestyle which serves as a medium, contacting artists, creators, designers, tourists, students and community together without boundaries of imagination. Cicada Market is also a source of art in various fields including invention, handmade goods, home decorative items, clothes, collective secondhand items and SME products with creative ideas to be displayed and sold in open-style mat and shop. Moreover, you can open your eyes and free your mind with activities and workshops, such as theatre, dance, photography, and street performances which are always rotated to entertain visitors in the midst of a tropical garden full of many kinds of a hundred-year -old trees on an about 10m2 land in Hua Hin. Cicada Market is divided into few main venues. The first is Art Factory where modern art and crafts are uniquely created. A La Mode& Idea Shops is another area for handmade goods or products creatively designed and adapted by the vendors. Amphitheater is an outdoor stage where it is opened for those who are talented in music, dance, and play mainly focusing on contemporary works, thesis, or artists who want to create their works.

## CHATSILA NIGHT MARKET

By Vanseven Co.,Ltd.



#### ATTRACTION DETAILS

Chatsila Night Market is one of the place for shoppers and gourmets at nighttime. There are many vintage-style products you can choose, such as handmade clothes, t-shirts with retro designs, postcards, handmade notebooks, accessories, crafts and home decorative items. You can also find some gadgets and food in the market. The atmosphere is like those old days in Hua Hin. The main feature of this market is that it is close to Hua Hin's convenient transportation centre and places to find souvenirs, such as Chatchai Market. Chatsila Night Market has turned the second floor of a hundred-year wooden bungalow into a gallery for rare black-and-white photos, which show the history of Hua Hin, and old utensils.

Chatsila Market is divided into 2 main areas. The first area is the ancient five 2-story houses with open basement linked all together with a wooden terrace. In 1959, the area of this market was bungalows for government employees to rent for their vacations. After Hua Hin had become more civilized, which is when many resorts and beach accommodations rapidly grew, these bungalows got less attention and was eventually deserted. Until recently, they were all renovated and changed into a new attraction right in the centre of Hua Hin. The other venue is where shoppers can enjoy all the products sold, such as local goods, handmade products, clothes, gadgets and home decorative items.

## **HUA HIN RAILWAY STATION**

By Vanseven Co.,Ltd.



#### ATTRACTION DETAILS

The Hua Hin Railway Station is one of the country's most beautiful train stations marked by its meticulous details in architecture. Built in the reign of King Rama VI, the station features a Royal Waiting Room with Thai architectural style, a room which was relocated from Sanam Chan Palace in Nakhon Pathom province during the reign of King Rama VI.

## MRIGADAYAVAN PALACE

By Vanseven Co.,Ltd.



Mrigadayavan Palace, the Elegant Diamond of Cha-am Beach

"The Palace of Love and Hope" is on the coast of Cha-am Beach, Phetchaburi Province facing the sea. King Rama VI ordered Hat Chao Samran Palace to be demolished and built the Mrigadayavan Palace. The construction was finished in 1925. There was a diverse range of animals around the palace especially deer therefore, the king announced this palace would be an animal sanctuary named Mrigadayavan Palace which means the land of deer.

Mrigadayavan Palace is made of golden teak in the western style. There are three connecting thrones. The three thrones are Samut Phiman Hall (the throne of King Rama VI including a big building with bedrooms, dressing rooms, work room, bathrooms, dining rooms, and the Queen Suwattana's room), Phisan Sakon Hall (the ladies 'quarter) and Samoson Sewakamat Hall (the theater and rendezvous). There are sea views from each of the throne rooms.

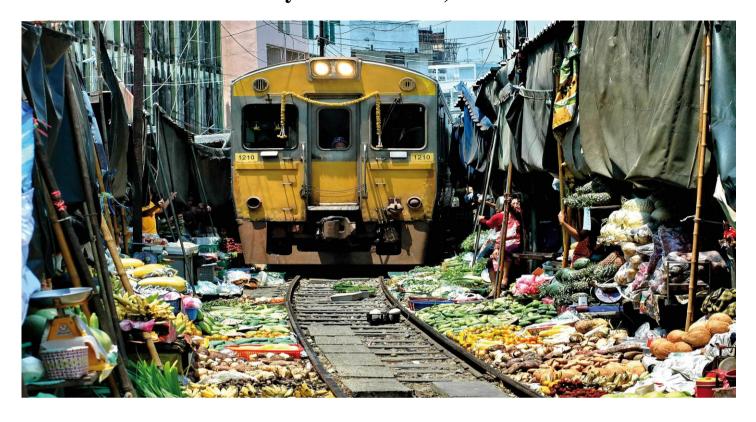
Mrigadayavan Palace is looked after by the Foundation of Mrigadayavan Palace under Her Royal Highness Princess Bejaratana. The palace was built with the aim to match the landscape and climate. The high ceilings of the building provide ample sunlight and sea breezes. The ceilings were made of reinforced concrete to be strong and wind resistant.

After the end of King Rama VI era, the palace was deserted for about forty years. It took eleven years to renovate and restore the palace to its former glory.

Around Mrigadayavan Palace, there are the projects of the King and the royal family such as Huay Sai Development Study Center (the King's project), Hub Kapong (the Queen's Project), Herb Garden (the King Mother's project), and Sirindhorn Park.

### Mae Klong Railway Market (Hoop Rom Market)

### By Vanseven Co.,Ltd.



#### ATTRACTION DETAILS

Mae Klong Railway Market (Hoop Rom Market) is a local market in Samut Songkhram Province, commonly called Siang Tai (life-risking) Market. It is considered one of amazing-Thailand attractions in the province. Spreading over a 100-metre length, the market is located by the railway near Mae Klong Railway Station, Mueng District, Samut Songkhram Province. It is a common fresh market selling seafood, vegetable, fruits, fresh and dried food, meats and other miscellaneous goods. Mae Klong Railway Market is open from 6.00 a.m. -6.00 p.m.

The market is called 'life-risking' market because its stalls are attached to the Mae Klong-Ban Laem railway, which is a short railway line running from and to Mahachai and Mae Klong. Vendors at the market put out parasols or canvas to protect themselves against the sun. The shelters stick into the railway where visitors walk and do their shopping. When each signal of the arriving train rings, chaos happens: vendors will rush to close their parasols and canvas, along with clearing all goods that will obstruct the coming train at a great speed. Once

the train passes, parasols and canvas will be reopened as goods are again put into their usual place next to the railroad. The market, accordingly, is so called 'Hoop Rom (umbrella/parasol-closing) Market'. The practice is usual for vendors and local people, but not for tourists who will definitely find the scene exciting and enjoyable at each visit. The parasol-closing event happens eight times per day according to the time that trains leave Mahachai for Mae Klong and depart Mae Klong for Mahachai. Trains will arrive at Mae Klong Station at 8.30 a.m., 11.10 a.m., 2.30 p.m. and 5.40 p.m., and depart the station at 6.20 a.m., 9.00 a.m., 11.30 a.m. and 3.30 p.m..

# ASIATIQUE THE RIVERFRONT

By Vanseven Co.,Ltd.



Asiatique The Riverfront is a Bangkok's first large-scale riverside community mall combining shopping, dining, sightseeing, activities and events under one roof. The strong cultural aspect is what sets it apart from other shopping malls.

There are more than 1,500 boutiques selling ultimate souvenir, fashionable cloths, textiles, accessories and home decor items.

With more than 40 restaurants, there are Thai, Chinese, Japanese, Italian and seafood dishes served all night.

There are also the extravaganza of Cabaret girls from Calyso Bangkok and the life-like movements of Thai puppets featured by Joe Louis Puppet Theatre.